

UGED - SN 101

ANDHRA PRADESH STATE COUNCIL OF HIGHER EDUCATION
PROGRAMME: THREE-YEAR B.A./B. Sc./B. Com.

LIFE SKILL COURSE

ENTREPRENEURSHIP DEVELOPMENT

(With Learning Outcomes, Unit-wise Syllabus, References, Co-curricular Activities & Model Question Paper

(To be Implemented from 2020-21 Academic Year)

Sl. No	Code	Sem	Course	Name of Life Skill Course (Course consists 3 Units)	Hours/ Week	Credits	Marks (Sem-End)
1		II		Entrepreneurship Development	2	2	50

Syllabus

ENTREPRENEURSHIP DEVELOPMENT

(Total 30Hrs)

Course Objective: A Generic Course that is intended to inculcate an integrated personal Life Skill to the student.

Learning Outcomes:

After successful completion of the course the student will be able to;

- Understand the concept of Entrepreneurship, its applications and scope.
- Know various types of financial institutions that help the business at Central, State and Local Level
- Understand Central and State Government policies, Aware of various tax incentives, concessions
- Applies the knowledge for generating a broad idea for a starting an enterprise/start up
- Understand the content for preparing a Project Report for a start up and differentiate between financial, technical analysis and business feasibility.

Syllabus:

Unit-I: Entrepreneurship: Definition and Concept of entrepreneurship - Entrepreneur Characteristics - Classification of Entrepreneurs - Role of Entrepreneurship in Economic Development - Start-ups.

Unit-II: Idea Generation and Project Formulation: Ideas in Entrepreneurships - Sources of New Ideas - Techniques for Generating Ideas - Preparation of Project Report - Contents; Guidelines for

