

CURRICULLUM -VITAE

- Name : **PILLALA BHASKARA RAO**
M.A., M.L.I.S.C., B.L., PGDS., Ph.D
- Designation : Teaching Associate,
Department of Library and Information
Science,
Dr. B.R. Ambedkar University,
Visakhapatnam
- Personal profile : Dr. P. BhaskaraRao, Professor (Rtd.),
Department of Library and Information
Science,
Andhra University,
Visakhapatnam
- Academic Profile : a. B.L.I.S.C. (1981)
b. M.L.I.S.C. (1983)
c. M.A. (Philosophy)
d. B.L. (1978)
e. P.G. certificate in Statistics (1979)
f. Ph.D., Awarded (1993)
- Ph.D. Title : IIT Libraries: A study of the resources,
sources and user with a proposal for
setting of a library information network
- Teaching Profile** : Prof. P. BhaskaraRao (Rtd), DLIS, Andhra
University, Waltair,
(17 years service)
Teaching Associate, (6 Years)
Dept of Library & Information Science,
Dr. B.R. Ambedkar University,
Srikakulam
- i. Subjects taught : 1. AACR-2 Cataloguing Theory
2. Information Technology – Theory &
Practice
3. AACR-2 Cataloguing Practice
4. AACR-2 Advances in Cataloguing
Practice
5. Information Storage and Retrieval

- ii. Appointed Lesson
Writer / counselor – school of Distance
Education Institutions :
1. School of Distance Education, Andhra University, Visakhapatnam.
 2. Dr. B.R. Ambedkar Open University, Hyderabad
 3. School of Distance Education, AcharyaNagarjuna University, Guntur.
 4. IGNOU, New Delhi – Navy educational project INEP-(v), Visakhapatnam.
- iii. Examiner / Question Paper
setter / examiner for practical's
&Ph.D., Examiner :
- I. Sri Venkateswara University, Tirupati
 - II. Osmania University, Hyderabad
 - III. University of Madras, Chennai
 - V. Dr. B.R. Ambedkar Open University, Hyderabad
 - V. Utkal University, Bhubaneswar
 - VI. Berhampur University, Berhampur
 - II. Sambalpur University, Sambalpur, Orissa.
 - III. Madurai Kamaraj University, Madurai
 - X. Annamalai University, Annamalai
 - X. Bharathidasan University, Tirucharapalli.
1. Workshops Attended :
1. Two-day Workshop on Computerized Library and Information Services. 1st and 2nd December 1986., INCOR, Andhra University, Visakhapatnam
 2. Workshop on Library Automation One day the 7th October 1994 (Sponsored by Allied Publishers, Subscription Agency, Visakhapatnam
 3. Five Day Workshop on Applications of Computers in Libraries held from 21-25th January, 1997 Participated as Resource Person, Dept. of Library & Information Science, Andhra University, Visakhapatnam.
 4. Two day Workshop on Common Communication Format (CCF) at Madras University, Dept. of Library & Information Science, Madras between during 15-16th 1997.
 5. One day workshop on digital libraries, Visakhapatnam Steel Plant, Knowledge Resource Centre, 22-08-2009.

- 2. Research Projects** :
1. Awarded UGC Minor Research Project, *Setting up a database of Legal Information for Professional in the field* 1995-1996
- 3. Radio Talks**
1. Information Communication & Networks on 15-11-2008, AIR, Visakhapatnam
 2. Public Library and Information Science in Computer Age, 2000
- 4. Refresher / Orientation Courses attended** :
1. Refresher course in Library and Information Science (Four weeks from 7-2-1998 to 4-3-1998) at Academic Staff College, Andhra University.
 2. Refresher course in Library and Information Science (Four weeks from 2-11-1998 to 28-11-1998 at Academic Staff College, Andhra University.
 3. Orientation Course Four Weeks: from 17-4-2000 to 10-5-2000, Academic Staff College, Andhra University, No.1/UGC-ASOS-164/OC-39/2000-2001.
- 5. Examinations & Administration** :
- Associated as a “Teacher Associate” in examination confidential work from 1996 to 2005, Andhra University, Visakhapatnam.
- 6. Extra Curricular Activities & Student Support Services** :
- Five
1. Coordinator, Department of Library & Information Science, Dr. B.R. Ambedkar University, Srikakulam, 2009 August to 2012.
 2. Student coordinator of the Department for the First JanmaBhoomi held in 1996, Andhra University.
 3. Student Advisor of the Department since 2000, Andhra University.
 4. Warden, Arts & Commerce College Hostel (Boys) for 3 years, 2002-2005, Andhra University.
 5. Coordinator, CACC LAB (Cyber) Arts College, Andhra University, Visakhapatnam 2005-2007.

7. Research Output

- I. Ph.Ds awarded : 7 Ph.Ds.(Awarded under my Research Guidance during 2008-2016)
- II. M.Phils awarded : 30 M.Phils. (Under my Research Guidance within the University and outside University)
- III. Research Publications : 22 (Articles Published in Seminars/Symposiums and Conferences)
- IV. Latest Research Publications** :
(During 2015-2018)
1. Bhaskara Rao, P & Chandrasekhara Rao, L.V(2015) Review of Perceptual Access to Digital Electronic and Optional sources, (2015), One day National Seminar on Management of E-resources in Degree College Libraries (NSMEDL, 2015), Department of Library & Information Science, Shri Durgaprasad Sarab College of Arts and Applied Sciences, Shreenagar, Vizianagaram, A.P.ISBN.978-93-85100-15-4.PP.377-384..
 2. Murali, T & Bhaskara Rao, P(2015): Impact of e-Academic Consortia in Academic Libraries in India, (2015): One day seminar on Management of E-resources in Degree College Libraries, (NSMEDL, 2015), Department of Library & Information Science, Shri Durgaprasad Sarab College of Arts and Applied Sciences, Shreenagar, Vizianagaram, A.P.ISBN. 978-93-85100-15-4.PP.194-207.
 3. Bhaskara Rao P., & Usha Rani D., (2016), "Changing Perceptions of Library Users and their Expectations in Digital Era", 1st National Conference organised by Knowledge Resource Centre, GMR Institute of Technology, held on 23rd-24th, 2016 at GMR Nagar, Rajam, Srikakulam, B.S. Publications, Hyderabad (ISBN:978-93-5230-123-2), pp.28-33.
 4. Somasekhara Rao, Bhaskara Rao P., (2016), "Web Based Information Sources in Engineering Education", 2nd National Conference held during 23rd& 24th September 2016, by Dr. B.R. Ambedkar

Central Library, Jawaharlal Nehru Technological University, Kakinada under TEQIP-11. Paramount Publishing House, New Delhi (ISBN: 978-93-85100-69) pp.123-131.

5. Bhaskara Rao P., Usha Rani D., Taddi Murali (2016), "Library Professionals Key Skills and Competencies: A Study", National Conference held during 23rd and 24th December 2016, organized by Knowledge Resource Centre, Gitam University, Visakhapatnam. ISBN;978-93-84502-497.PP.33-42.

6. Bhaskara Rao, P & Suresh, Kuimar, P(2016): Legal Deposits and its implications. Two day National Seminar on "Deliverty of Books and Newspapers (Public Libraries) Act, 1954, Amended 1956, held at Andhra Loyola College, Vijayawada, by National of India.pp.54-57.

7. Bhaskara Rao, P & Usha Rani, D., Taddi Murali,(2017): 'Use patterns of Print Journals and E-Journals in Engineering College Libraries of North Coastal Andhra Pradesh. Two Day National Seminar, on 'Libraries Beyond Boarders: Innovative Trends, issued challenges in knowledge Dissemination (IELBB-2017), held on 18-19 August 2017 at Charistain Medical College, Vellore, Tamilnadu; 2017 (ISBN:978-93-81992-38-8) pp.567-571.

8. Bhaskara Rao, P and Usha Rani, D(2017): Big Data Applications in Libraries. 2Day National Seminar on Innovative Librarianship, Challenges and Opportunities, held on 26th-27th March, 2017. Organized by Department of Library and Information Science and Central Library of Central University of Tamil Nadu, p;.186-188. ISBN 978-81-935783-4-6.

9. Bhaskara Rao, P(2017): Copy Right and Electronic Sources. Published in Festschrifts, published in honor of Prof. K. Somasekhara Rao, Dept. of Library and Information Science,

Andhra University,
Visakhapatnam.p.295-300.

10. Sanjeeva Rao, P & Bhaskara Rao, P(2018): Social Maturation about Disabilities and Library Services. Two day National Seminar on “Persons with Disabilities: Perspectives, Problems and Protection, 16th-17th March, 2018. Organised by Dept. of Social Work (UGC-DSA Programme), Andhra University, Visakhapatnam. In Association with Rehabilitation Council of India, New Delhi (Souvenir - Abstract Published).
11. Mr. Taddi Murali and Dr. P. Bhaskara Rao: Non-Convictional Libraries and Big Data Paper Presented at international conference on Marching Beyond Libraries : Managerial Skills and Technological competencies”, organized by KIIT Deemed to be University, Bhubaneswar, During 16-17 November 2018. PPS 178-185.

8. Journal Articles	:	2 (Professional National Journals)
Books Published	:	(Title: Information Network and Resource Sharing)
Books edited		13
a) Editor-Seminar Volumes And Conference Proceedings.		6 Nos. - Editor
b) Editor; for Four MLISc., MLISc Course Material- Individual Valumes Acharya Nagarjuna University, Guntur.		4 Nos. - Editor
C. Authored 15 Lessons “Academic Libraries” MLISc. Course Material, Acharya Nagarjuna University, Guntur.		1 No. – Edited (15 Lessons)
d. Research Methodology (MLISc Course Metirial (Center Distance Education, Acharya Nagarjuna Univerisity, Guntur.		
V. Editor, Feschrift in honor of Prof. K. Somasekhara Rao, Dept. of Library and Information Science, Andhra University, Visakhapatnam.		1 No. – Edited (2016) 1 No. – Edited

	(2017 December)	(2015)
VI.	Attended for Guest Lectures Dept. of Library and Information Science, Acharya Nagarjuna University, Guntur.	03 Days (2017)
VII	Nominated as “Member” Internal Audit Committee, (IAC) of IQAC.	Member (IAC)

(Dr. P. BHASKARA RAO)