

PROFILE

Name Dr. Adusumalli Venkateswara Rao
Designation Assistant Professor
Department Economics



Personal Profile:
Teachers' Name

Prof. V.Gandhi Babu garu,
Former Director,
School of Economics,
Andhra University,
Visakhapatnam.

Fathers' Name
Mothers' Name

(Late) Sri. A. Narasimha Rao
Smt. A. Samrajyam

Address for communication:

Permanent Address Door No.1-1-17, Narasaraopet (Municipality), Guntur (district), Andhra Pradesh, Pin: 532001	Present Address Assistant Professor, Dept. of Economics , Dr. B.R. Ambedkar University, Srikakulam, Etcherla-532 410, Srikakulam (district),
E-mail adusumalli.venkat@yahoo.com and adusumalli.vr@gmail.com Mobile : 94915 02151; 9493575421 Office Phone: 08942-240 900	

Academic Profile:

Examination Passed	Year of Passing	Class	Percentage of Marks	University/Org.	Specialisation
M.A.,	1995	I	66	Andhra University	International Economics
M.Phil.	1997	I	75	Andhra University	Consumer Economics
SLET.	1998	Q	Q	A.P.C.S.C. Hyderabad	Economics
Ph.D.,	2009	I	A	Andhra University	Consumer Economics
NET-UGC.,	2011	Q	Q	UGC., Delhi	Economics

Teaching Profile:

Experience in Years: 15 years of experience as an economics teacher

Areas of teaching:

Economic Theory, International Economics, Public Economics, Economic Development and Planning, Indian Economics, Demography, General Economics, Quantitative Economics and Computer Applications

Research Profile:

Areas of Research: i) Consumption Economics, Poverty Studies,
ii) Food Security, Evergreen Revolution-Food Production, and,
iii) Safety Nets for Poorer Sections of the society.

Research Papers published in Journals:

- Venkateswara Rao A, Epuri Murty Raj (2016): “A Holistic Development Strategy for Residual Andhra Pradesh”, ‘International Journal of Multidisciplinary Educational Research’-ISSN:2277-7881, Vol.5, Issue 3(1), Impact Factor 3.318, IC Value 5.16, ISI Value:2.286
- Venkateswara Rao. A (2015): “International Liquidity and New Development Bank”, ‘International Journal of Multidisciplinary Empirical Research’-ISSN: 2349-9656, Vol. II, Issue 1, pp.1-9
- Venkateswara Rao. A (2015): “Economic Development and New Formed Andhra Pradesh: A Focus on Education”, ‘International Journal of Multidisciplinary Academic Research Trends’-ISSN: 2349-7408, Vol. I, Issue 3, pp.1-8
- Venkateswara Rao. A, Atchyutarao Kuna (2015): “Finances and Key Challenges of Smart Cities in India”, ‘International Journal of Multidisciplinary Educational Research’-ISSN:2277-7881,Vol.4,Issue 12(4), Impact Factor 3.318, IC Value 5.16, ISI Value:2.286
- Venkateswara Rao. A (2013): “Socio Economic Progress and Economic Growth in Andhra Pradesh”, International Journal of Multidisciplinary Educational Research”, ISSN: 2277-7881, Vol. 2, Issue 9(2), pp. 178-184.
- Venkateswara Rao. A & K. Atchuta Rao (2013): “Social Contribution and Challenges of NGOs (A focus on Role of NGOs in Poverty reduction in India)”, International Journal of Multidisciplinary Educational Research”, ISSN: 2277-7881, Vol. 2, Issue 9(1), pp. 102-108.
- Venkateswara Rao. A & Bhanu Baba Saheb (2013): “Social and Financial Security through Micro Finance”, International Journal of Multidisciplinary Educational Research”, ISSN: 2277-7881, Vol. 2, Issue 8(2), pp. 249.
- Bhanu Baba Saheb & A. Venkateswara Rao (2013): “The provisions and Incentives for Special Economic Zones”, International Journal of Multidisciplinary Educational Research”, ISSN: 2277-7881, Vol. 2, Issue 5(1), pp. 306-313.
- Venkateswara Rao. A & Bhanu Baba Saheb (2012): “Consumption Expenditure Pattern of Rural Households: A Case Study in Guntur District of Andhra Pradesh”, “International Journal of Multidisciplinary Educational Research”, ISSN: 2277-7881, Vol. 1, Issue 1, pp. 237-245.
- Venkateswara Rao. A (2011): “Engel Curve Analysis for Agricultural Households: A Case Study in Guntur District of Andhra Pradesh”, ‘The Indian Economic Journal’, ISSN: 0019-5170, Vol. XIIC, No. (364), pp. 93-116.

- Venkateswara Rao. A (2011): “Levels of living of Rural households: A Study in Guntur District of Andhra Pradesh”, Journal of Rural Development, ISSN: 0970-3357, Vol. 30, No. (4), pp. 461-472.

Research Papers published in Edited Books:

- Venkateswara Rao. A (2015): “Materials and Methodological Issues of Micro Finance in India”, Edited Book by Dr. Ram Krishna Mandal, Discovery Publishing House, New Delhi, ISBN:978-93-5056-701-2, PP.207-213
- Venkateswara Rao. A (2015): “Sixty Years of India’s Fiscal Federalism: A view on Goods and Services Tax”, Edited Book by Dr. R. Sudarsana Rao, The Associated Publishers, ISBN: 978-81-8429-114-8, PP.90-103.
- Venkateswara Rao. A & Others (2012): “Watershed Development Programme and Policy Concerns in India”, Published in Irrigation Development Policy and Agriculture in India since Independence, edited volume, Himalaya Publishing House, ISBN:978-93-5097-058-4, pp. 303-311.
- Venkateswara Rao & Bhanu Baba Saheb (2012): “Net Exports of Indian Agriculture under Globalisation”, Published in Sheaf of Development Issues, edited volume, Global Research Publications, ISBN:978-81-89630-57-7, New Delhi, pp. 240-449.
- Bhanu Baba Saheb & A. Venkateswara Rao (2012): “Women and India Agriculture”, Published in Sheaf of Development Issues, edited volume, Global Research Publications, ISBN: 978-81-89630-57-7, New Delhi, pp. 259-265.
- A. Venkateswara Rao & B.Addai, (2013): “A Road Map of Global Economic Meltdown – Impact on Indian Economy”, Published in Global Economic Recession and Indian Economy, Edited by R.Sudarshana Rao, Associated Publishers, ISBN: 978-81-8429-096-7, pp. 105-111.

Books Published:

- “Factors Affecting Consumption Patterns”, a book was published in the year 2016 with ISBN: 978-93-86251-30-5, Roshan Publishers.
- “Consumption Patterns of Cultivator Households”, a book was published in the year 2015 with ISBN: 978-93-86251-31-5, Roshan Publishers.
- Study material was written on Research methodology for ANU in the year 2015
- Contributed three chapters which are relevant to the subject of Economics in a Text Book entitled, “Environmental Education” for Board of Intermediate Education published by Surya Publications, Vijayawada

Project Experience:

- **Six months experience as a project investigator in a project entitled, “An Evaluation Study on IRDP, DWCRA and TRYSEM in Srikakulam District Of Andhra Pradesh” Sponsored by Govt. of Andhra Pradesh and Organised by the AU PG Centre- Etcherla-532 410**
- **Conducted a Survey on “Consumption Patterns of Urban Households In Vijayawada Municipal Corporation of State of Andhra Pradesh” Sponsored by KBN College, Vijayawada under 10th plan budget.**

Research Guidance:

- **Mr.D.Srinivasa Rao was successfully completed M.Phil for his dissertation on “Socio-economic conditions of handloom weavers in Krishna district of A.P. on 04-08-2009 from the Madurai Kamaraj University.**

Training Programmes:

- **Trained on “Computer Orientation Programme to the Faculty for Effective Teaching and Research”, organised by Dr. B.R.Ambedkar University, Srikakulam in association with Millennium Software solutions, Visakhapatnam, Scheduled during 20th April to 30th April 2013.**

Paper Presentations in conferences

- **Presented a paper entitled, “The New Development Paradigm for Residual Andhra Pradesh (A Holistic Approach for Social Development)”, in the A.P. Economic Association 34th Annual Conference (13rd-14th of February, 2016) held at Department of Economics, Acharya Nagarjuna University, Guntur**
- **Presented a paper entitled, “Household Food Security: A Micro Level Analysis”, in the A.P. Economic Association 33rd Annual Conference (14th-15th of March, 2015) held at Department of Economics, Dr.KRRM Degree College, Duggirala**
- **Presented a paper entitled, “Economic Growth and Socio-Economic Progress in Andhra Pradesh (A Comparative study with the state of Kerala)”,in the A.P. Economic Association 31st Annual Conference (23rd & 24th of March, 2013) held at Department of Economics, Osmania University, Hyderabad.**
- **Presented a paper entitled, “Droughts and its impact on levels of rural habitants”, in the A.P. Economic Association 3rd Pre-Annual Conference (19th January, 2013) held at Department of Economics, Rayalaseema University, Kurool.**

- Presented a paper entitled, “Electricity is a function of coal”, in the A.P. Economic Association 2nd Pre-Annual Conference (31st December 2012) held at Department of Economics, Acharya Nagarjuna University, Guntur
- Presented a paper entitled, “Climatic Change and Vulnerability of Food Systems”, in the A.P. Economic Association 29th Conference (12-13 February, 2011) held at Department of Economics, J.K.C College, Guntur
- Presented a paper entitled, “Dryland Farming in Andhra Pradesh”, in the A.P. Economic Association Pre-Conference (31st January, 2010) held at Department of Economics, GDC (W)-Guntur.
- Presented a paper entitled, “Challenges and Strategies of Food Security” in the 27th Annual conference (14-15, March, 2009) of Andhra Pradesh Economic Association held at NIT-Warangal.
- Presented a paper entitled, “Rainfed Agriculture and Watershed Development in Andhra Pradesh”, in the A.P. Economic Association Pre-Conference (14th December, 2008) held at School of Economics & Applied Economics, Andhra University, Visakhapatnam.
- Presented a paper entitled, “On Levels of Living Conditions of Urban Households- A Study in Guntur Municipal Corporation of A.P”, in the 26th Annual conference (9-10, February, 2008) of Andhra Pradesh Economic Association held at Dept. of Economics, Sri Venkateswara University, Tirupahi.
- Presented a paper entitled, “Issues and Strategies of Human Resource Development”, in the 25th Annual conference (10-11th February, 2007) of Andhra Pradesh Economic Association held at Dept. of Economics, Acharya Nagarjuna University, Guntur.

Participation in Conferences

- Participated in 68th Annual Conference (28-30, November, 2008) of Indian Society of Agricultural Economics held at School of Economics & Applied Economics, Andhra University, Visakhapatnam

Paper Presentations in the National Seminars

- Presented a paper entitled, “Sustainable Food Production is a Global Issue: Myth and Reality”, in a UGC sponsored National Seminar organised by the dept. of Economics, Hindu College, Guntur during 28th and 29th July, 2006

- Presented a paper entitled, “On levels of Employment in Service Sector”, in a UGC sponsored National Seminar organised by the dept. of Economics, Hindu College, Guntur during 22nd and 23rd Sep.2007.
- Presented a paper entitled, “Higher Education in the Contest of New International Economic Order”, in a ICSSR-SR sponsored National Seminar organised Andhra Muslim College, Guntur on 15th of Feb. 2009.
- Presented a paper entitled, “Net Exports of Indian Agriculture”, in an APSCHE sponsored National Seminar organised by the dept. of Economics and Rural Development, Dr. B.R.Ambedkar University, Srikakulam on 20th December, 2008.
- Presented a paper entitled, “Gender Discrimination in Tribal Households: A study in Srikakulam District of Andhra Pradesh”, in the National Seminar sponsored by RGNITD, organised by the Dr.B.R.Ambedkar University, Srikakulam on 20th December,2008.
- Presented a paper entitled, “Causes and impact of Global Economic Recession”, in a UGC sponsored National Seminar organised by the dept. of Commerce, S.S& N College, Narasaraopet during 26th and 27th August,2009.
- Presented a paper entitled, “Sources of Data and Poverty Estimation in India: A Comparison between NSSO and NAS data”, in a UGC sponsored National Seminar organised by the dept. of Economics, V.S.M.College, Ramachandrapuram, East Godavari District, during 18th and 19th September,2009.
- Presented a paper entitled, “Concept and Measurement of Poverty; Sources of data and poverty estimation in India ”, in a UGC sponsored National Seminar organised by the dept. of Economics, V.S.M.College, Ramachandrapuram, East Godavari District, during 18th and 19th September,2009.
- Presented a paper entitled, “Health Status of Urban Elderly Women” in a UGC Sponsored National level Seminar Organised by the Dept. of Economics and Applied Economics, Acharya Nagarjuna University, Guntur during 23rd and 24th January, 2010.
- Presented a paper entitled, “Socio-economic and demographic and health status of Elderly women in India: Need for Safety Nets”, in a UGC Sponsored National level Seminar Organised by the Dept. of Economics and Applied Economics, Acharya Nagarjuna University, Guntur during 23rd and 24th January, 2010.
- Presented a paper entitled, “A Road Map of Global Economic Meltdown and its impact on Indian Economy”, in the National Symposium held at the Dept. of Economics, Andhra University-Visakhapatnam on 15th March, 2010.

- Presented a paper entitled, “Energy Security for India: Coal and other sources”, in a UGC sponsored National Seminar organised by the dept. of Economics, SKSD Mahila Kalasala-Tanuku during 29th and 30th January, 2011.
- Presented a paper entitled, “Poverty Estimates in India: Some Methodological Issues ”, in a UGC sponsored National Seminar organised by the dept. of Economics, V.S.M.College, Ramachandrapuram, East Godavari District, during 16th and 17th September, 2011.
- Presented a paper entitled, “Watershed Development Programme and Policy Concerns in India”, in the National Seminar organised by the dept. of Rural Development, Dr.B.R.Ambedkar University, Srikakulam during 25th and 26th November, 2011.
- Presented a paper entitled, “Microfinance : A Road for Social and Financial Security”, in the National Seminar held at the Dept. of Economics, Andhra University, Visakhapatnam on 25th January,2012.
- Presented a paper entitled, “Microfinance : A Model for Financial Security to Indian Poor”, in the National Seminar sponsored by APSCHE, Hyderabad and NABARD organised by the Dept. of Business and Management, Krishna University, Machilipatnam during 17th and 18th 2012.
- Presented a paper entitled, “Academic Stress and Remedial Measures”, in the National Seminar organised by the dept. of Education, Dr.B.R.Ambedkar University, Srikakulam during 16th and 17th March,2012.
- Presented a paper entitled, “Sixty Years of India’s Fiscal Federalism: A View on Goods and Service Tax”, in the National Seminar sponsored by UGC held at the Dept. of Economics, Andhra University, Visakhapatnam 17th and 18th March, 2012

Participation in the national seminars

- Participated in a UGC Sponsored National level Seminar on “The Problems and Prospects of Agriculture in India”, Organised by the Dept. of Economics, J, M.J. College for Women, Tenali, during 22nd and 23rd September 2005.
- Participated in a UGC Sponsored National level Seminar on “Management Education: New Initiatives for Value Addition”, Organised by K.B.N College, Vijayawada, during 22nd and 23rd October, 2005.
- Participated in a UGC Sponsored National level Seminar on “Draft National Policy on Tribals and Human Resource Development in Tribal Areas”, Organised by Dept. of Economics and Rural Development, Andhra University Campus, Etcherla during 6th and 7th January, 2006.

- Participated in a UGC Sponsored National level Seminar on “Women Empowerment”, Organised by the Dept. of Economics, K.T.R.College for Women, GUDIVADA, on 15th February, 2006.
- Participated in a UGC Sponsored National level Seminar on “Agriculture in Andhra Pradesh-Issues and Challenges”, Organised by the Dept. of Economics and Applied Economics, Acharya Nagarjuna University, Guntur during 22nd and 23rd, March, 2008.
- Participated in a National Symposium on “Contemporary Issues in Indian Economy”, Organised by the Dept. of Economics, Andhra University, Visakhapatnam during 30th June 2008.
- Participated in a UGC Sponsored National level Seminar on “Agriculture in India-Issues and Challenges”, Organised by the Dept. of Economics, J.K.C. College, Guntur during 20th and 21st January, 2007.
- Participated in a UGC Sponsored National level Seminar on “Tourism: A Catalyst for Economic Development”, Organised by the Dept. of Commerce, A. C. College, Guntur during 24th and 25th of October, 2008.

Participation in Workshops:

- Participated in the National Workshop on “Capacity Building for Union, State and Local Government Budgetary Analysis”, Organised by the Dept. of Economics, Andhra University, Visakhapatnam during 2nd and 3rd February, 2009.

Professional Affiliation:

- i) Life Member in Andhra Pradesh Economic Association, and
- ii) Life Member in Indian Economic Association.

Awards and Achievements:

- i) Obtained University 2nd rank at P.G.level,
- ii) Obtained Distinction in M.Phil,

Extra-Curricular Activities:

- i) Two years of experience as a NSS volunteer with two special camps,
- ii) Rendered service as Municipal Resource Person in Narasaraopet Municipality of Guntur District, and,
- iii) Participated in blood donation camps organised by Rotary club and other NGOs. and donated blood.