

## BIO – DATA



- 1 **Name** : **Dr. T. KAMA RAJU**
- 2 **Address for Correspondence (Office)** : Dr. T. Kamaraju  
Professor & Head  
Department of Commerce & Management  
Studies, Dr. B.R. Ambedkar University,  
Sikakulam  
Andhra Pradesh-532410  
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08942-240919(o)  
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- Residence** : Plot No: 32, Friends Colony, Srikakulam-532001  
(AP) India.
- 3 **Educational Qualifications:** :

S.R. No	Qualification	Institute/University	Year of Passing/ Awarded
01	Ph.D.	Andhra University, Visakhapatnam.	1993
02	M.Com (Accounting)	Andhra University, Visakhapatnam	1983
03	MBA (Financial Management)	Andhra University, Visakhapatnam	2007

- 4 **Ph.D. Research topic** : Human Resource Management in Public Enterprises  
– A Study of Selected Units in Visakhapatnam.
- 5 **Research Experience** : **28 years**
- 6 **Teaching Experience** : **24 years**

## 7 M.Phil. Degrees Awarded

S. No	Name of Student	Title of thesis	Award Date
1	S. Govindarajulu	Problems and prospects of handicrafts in Srikakulam District: A case study of Brass Items manufacturing units	July – 1999.
2	N.Balakrishna Murthy	Human Resource Management in Cooperative Sector: A case study of Amadalavalasa cooperative Sugars Factory	February – 2002.
3	S.Venkateswar	Performance evaluation of Self Help Groups – A case study of DWCRA groups financed by Andhra Bank and State Bank in Garamandal of Srikakulam District of Andhra Pradesh	December-2006
4	B.Vishnumurthy	Human Resource Management in Pesticide Industry (A case study of NACL, Srikakulam District, Andhra Pradesh)	2007

## 8. Ph.D. Degrees Awarded

S. No	Name of Student	Title of thesis	Award Date
1	D.Srinivasa Kumar	Housing Finance in India – The Role of LIC Housing Finance Ltd (A study with reference to Housing Finance in Srikakulam District)	November-2010
2	T.Durga Prasad	Working Capital Management in Steel Industry (A case study of RINL, VSP)	December-2010
3	M.Ch.Subbarao	Quality Work life (QWL) and organizational Excellence in Pesticide Industry (A case study of NagarjunaAgrichem Company Ltd (NACL) Srikakulam, Andhra Pradesh)	May 2014
4	E.V.P.A.S. Pallavi	Derivatives marlet – Problems and prospects (An Empeirical Study on Retail and Institutional Investors Persption with Special Refrence to Visakhapatnam District	March 2015
5	Rampalli Ravi	Gender Issues at Work Place of IT women employees (A Study of Selcted IT companies in Hyderabad, India	February 2017
6	Ch. Mohana Babu	A Comparative Study on Quality of Customer Service in Central Cooperative Banks (With Special Reference to Srikakulam and Visakhapatnam Districts of Andhra Pradsh State)	Submitted

<b>Area of Teaching</b>	Accounting, Financial Management, Human Resource Management, Entrepreneurship Development & General Management.
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<b>Details of Awards</b>	
➤	Received Best Teacher Award for the year, 2015 by Government of Andhra Pradesh
➤	Received University Best Teacher Award For The Year, 2014 By Dr.B.R. Ambedkar University, Srikakulam, Andhra Pradesh

<b>Present Positions</b>	<ul style="list-style-type: none"> <li>➤ <b>Member, Executive council, Dr. .R. Ambedkar University, Srikakulam, Andhra Pradesh</b></li> <li>➤ <b>Member APSET Steering Committee</b></li> <li>➤ <b>Dean of Examinations, Dr. B.R. Ambedkar University, Srikakulam.</b></li> <li>➤ <b>Head, Department of Commerce and Management Studies, Dr. B.R. Ambedkar University, Srikakulam.</b></li> </ul>
<b>Positions Held</b>	<ul style="list-style-type: none"> <li>➤ <b>Co-ordinator, IQAC, Dr.B.R. Ambedkar University, Srikakulam</b></li> <li>➤ <b>Head, Department of Commerce and Management Studies, Andhra University Campus, Etcherla, Srikakulam for 1 year from 06-08-08 to 06-07-2009</b></li> <li>➤ <b>Head, Department of Commerce and Management Studies, Dr. B.R. Ambedkar University, Srikakulam for 2 years from 07-07-09 to 6-07-2011.</b></li> <li>➤ <b>Regional Coordinator, ICET examination in Srikakulam, Region centre code: 29 conducted by Andhra University, Visakhapatnam for 3 years i.e ICET-2009,2010, 2011,2014,2015,2016.</b></li> <li>➤ <b>Coordinator, Dept. of Law, Dr.B.R.Ambedkar University, Srikakulam for 2 years from July 2009 to July 2011.</b></li> <li>➤ <b>Coordinator, Dept. of MCA, Dr.B.R.Ambedkar University, Srikakulam for 2 years from July 2009 to July 2011.</b></li> <li>➤ <b>Coordinator, Dept. of Mathematics, Dr.B.R.Ambedkar University, Srikakulam from July 2011 to 2013.</b></li> <li>➤ <b>Warden, Vamsadhara Boys Hostel, Andhra University Campus, Etcherla for 4 years from 20-10-1999 to 19-10-2002 and 15-07-2005 to 14-07-2006.</b></li> </ul>
<b>Member in the Various Committees of the University.</b>	<ul style="list-style-type: none"> <li>➤ <b>Governing Body Member, Govt. Degree College, Pathapatnam.</b></li> <li>➤ <b>Governing Body Member, SBSYM Degree College, Kasibugga.</b></li> <li>➤ <b>Member, Building Committee, Dr. B.R. Ambedkar University, Srikakulam.</b></li> <li>➤ <b>Member, Anti Ragging Committee, Dr.B.R.Ambedkar University, Srikakulam.</b></li> <li>➤ <b>Member, Central Purchase committee, Dr. B.R. Ambedkar University, Srikakulam.</b></li> </ul>

<p><b>Organization of Conferences/Seminars</b></p>	<ul style="list-style-type: none"> <li>➤ <b>Co-Seminar Director</b>– National Seminar organized on Handloom Industry: Problems and Prospects in the Department of Commerce and Management Studies, Andhra University P.G. Center, Srikakulam.</li> <li>➤ <b>Member</b> – Souvenir committee 59<sup>th</sup> All India Commerce Conference (Annual conference of Indian Commerce Association) organized by DCMS, Andhra University held during 28<sup>th</sup> -30<sup>th</sup> December 2006.</li> <li>➤ <b>Member</b> – Organizing committee Seminar on Tribal Development organized by Dept. of Economics, Andhra University Campus, Srikakulam held 5<sup>th</sup> December 2004.</li> <li>➤ <b>Member</b> – Organizing committee in a conference on Annamacharya Life organized by TTD, Tirupati and Dr.B.R.Ambedkar University, Srikakulam held during 21<sup>st</sup> and 22<sup>nd</sup> February 2009.</li> <li>➤ <b>Member</b> – Organizing committee in a conference on the eve of 500<sup>th</sup> birthday celebrations of Sri Krishna Deverayalu held during 28<sup>th</sup> - 30<sup>th</sup> December 2006.</li> <li>➤ <b>Guest of Honour</b>– Delivered a lecture in a National seminar on Global Financial Crisis – Effect on Capital Flow in India” at Govt. Degree College for Men, Srikakulam on 26<sup>th</sup> October 2010.</li> <li>➤ <b>Member</b> – Coordination Committee in National Seminar on Irrigation development Policy and Agriculture in India Since Independence organised by Dept. of Rural Development, Dr.B.R. Ambedkar University, Srikakulam on 25<sup>th</sup>&amp; 26<sup>th</sup> November, 2011</li> <li>➤ <b>Member</b>, Organizing committee, National seminar on Global Financial Crisis – Effect on Capital Flow in India” at Govt. Degree College for Men, Srikakulam on 26<sup>th</sup> October 2010.</li> <li>➤ <b>Member</b>, Organizing committee, National seminar on Responsibility Accounting at Govt. Degree College for Men, Srikakulam on 27<sup>th</sup> December 2008.</li> <li>➤ <b>Member</b>, Organizing committee, National seminar on Accounting Standards at Govt. Degree College for Women, Srikakulam on 11<sup>th</sup> November 2008.</li> <li>➤ <b>Member</b>, Organizing committee, National Workshop on Redesigning of B.Com. Syllabus from 21<sup>st</sup> to 23<sup>rd</sup> December 2011.</li> </ul>
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<p><b>Served as Member /Convener in various Committees</b></p>	<ul style="list-style-type: none"> <li>➤ <b>Convener</b>, Served as Convener and Member in JIC nominated by APSCHE.</li> <li>➤ <b>Convener</b>, Served as Convener and Member in University Inspection Committee, Dr.B.R.Ambedkar University, Srikakulam.</li> <li>➤ <b>Convener</b>, Venue Committee, South-West Zone Kho-Kho (Men) Tournament 2010-11 organised by Dr.B.R.Ambedkar University, Srikakulam.</li> <li>➤ <b>Convener</b>, Venue Committee, All India Inter Zonal Inter University Kho-Kho (Men) Tournament 2010-11 organised by Dr.B.R.Ambedkar University, Srikakulam.</li> <li>➤ <b>Convener</b>, Forum of Public issues, Dr.B.R.Ambedkar University, Srikakulam</li> <li>➤ <b>Member</b>, Guidelines formulate and Governing Committee, Dr.B.R.Ambedkar University, Srikakulam.</li> <li>➤ <b>Member</b>, Inspection Committee for grant of Affiliation for UG Programmes, Dr.B.R.Ambedkar University, Srikakulam</li> <li>➤ <b>Member</b>, P.G. Admissions Committee, Dr.B.R.Ambedkar University, Srikakulam.</li> <li>➤ <b>Member</b>, Hostel Welfare Committee, Dr.B.R.Ambedkar University, Srikakulam.</li> <li>➤ <b>Member</b>, Board of Studies, Andhra University, Visakhapatnam.</li> </ul>
<p><b>Research Publications in National/ International Journals</b></p>	<ul style="list-style-type: none"> <li>➤ Entrepreneurial Success of Tribals: A Case Study of North Costal Andhra Pradesh in Tribal Development: Issues and Prospects, The Associated Publications, Ambala, 2007, <b>ISBN 81-8429-044-6</b></li> <li>➤ “E-Governance and ICTs Challenging Initiatives in India”, Asia Pacific Journal of Research in Business Management. Vol.2, Issue.6, June -2008. <b>ISSN – 2229 - 4104</b>, Impact factor.</li> <li>➤ “Emerging Role of Technology in Retail Sector”, International Journal of Research in Computer Application &amp; Management, Vol.No.1, Issue. No. 5, July – 2008. <b>ISSN – 2231 - 1009</b>, Impact factor.</li> <li>➤ Housing Finance Systems in India – An Empirical Analysis in Global Journal of Arts and Management, Vol. 1, No.4, 2009, <b>ISSN – 2249-2658</b>, Impact Factor.</li> <li>➤ “Gender Development in India: Dimensions and Strategies”, Management Trends, Vol.6, No.1&amp;2, March &amp; September – 2009.<b>ISSN – 0973 – 9203</b>, Impact factor.</li> <li>➤ “Marketing of Handicrafts – A case study of A case study of Brass items manufacturing units in Srikakulam District in Andhra Pradesh”, Indian journal of marketing. Vol.40, No.9, September-2010. <b>ISSN – 0973 – 8703</b>, Impact factor.</li> <li>➤ “The Principle and Practices of Business continuity Management in Indian Banking Sector”, Global Journal of Business Management, Vol.4, No.2, December-2010. <b>ISSN – 0973 – 8533</b>, Impact factor.</li> <li>➤ “Rural Entrepreneurship: An Economic development of India”, ESRI Journal, Vol.2, January 2011, <b>ISSN: 0975-7635</b>, Impact factor.</li> <li>➤ “Women Empowerment in India: A Management Perspective”, Global Journal of Contemporary Management, Vol.1, No.1, June 2011,<b>ISSN: 2249-1899</b>, Impact factor.</li> <li>➤ “Emerging trends in Indian Insurance Sector, Strategy” – The Journal of Management Development (Accepted to publish in 2010) Issue, <b>ISSN – 0973 – 2977</b>.</li> <li>➤ “Globalisation: A Boon to Insurance Sector in India” – Zenith</li> </ul>

	<p>International Research &amp; Academic Foundation (ZIRAF) Issue, <b>ISSN – 2249-8826.</b></p> <ul style="list-style-type: none"> <li>➤ Green Water Management – A Reappraisal for Ecological Sustainability – Edited book in Irrigation Development Policy and Agriculture in India Since Independence, Himalaya Publishing House, ISBN: 978-93-5097-058-4, pp.236-245</li> <li>➤ “Impact of Private Insurance Players on LIC” – Emerging Trends in Insurance Sector in India, ISBN: 978 – 81 -92990 – 63 – 3 – 7.</li> <li>➤ “Global Convergence of Accounting Standards: The Role of FASB and IASB” International Journal of Innovative Research and Practices, ISSN: 2321 – 2918.</li> <li>➤ “Analysis of Management Styles ion Construction Project Management – Evidence From Construction Companies in ERBIL” International Journal of Science Technology and Management VoL. No.5 Issue No.11, November 2016, ISSN (O) 2394 – 1537 ISSN (P) 2394 – 1529</li> <li>➤ International Journal of Multidisciplinary Educational Research, Innovation Practices in Women Entrepreneurship, <b>ISSN: 2277-7881.</b></li> <li>➤ An Empirical Analysis on Perception of Retail Investors Towards Derivatives Market with Reference to Visakhapatnam District, Indian Journal of Management Science (IJMS) EISSN 2231-279X-ISSN 2249-0280</li> <li>➤ Operational Strategies and Performance of Options Trading in India, ABHINAV, International Monthly Referenced Journal of Research in Management &amp; Technology ISSN-2320-0073.</li> </ul>
<p><b>Papers Presented at Conferences, Seminars &amp; Work Shops</b></p>	<p><b>International:</b></p> <ul style="list-style-type: none"> <li>➤ Analysis of Management Styles in Construction Project Management – Evidence from Construction Companies in Erbil. 2<sup>nd</sup> International Conference on Recent Innovations in Science, Technology, Management and Environment held on 20<sup>th</sup> November, 2016 at Indian Federation of United Nations Associations, New Delhi.</li> <li>➤ Housing Finance – The role of financial markets – paper submitted at international seminar on “Resent trends in capital markets and financial innovations”. Conducted by Bharathidasan Universality – Tiruchirapalli during Jan 10<sup>th</sup> -11<sup>th</sup>, 2009.</li> <li>➤ Mergers and Acquisitions – The experiences of Indian Corporate Sector, paper presented at All India Accounting Conference and International Seminar- held at Utkal University -Bhubaneswar during Dec 18<sup>th</sup>-19<sup>th</sup>, 2004.</li> <li>➤ Emerging issues in Commerce Education – A Global Perspective, International Commerce Conference, organized by Dept. of Commerce, University of Mumbai, Mumbai, 30-01-2002 to 30-1-2002.</li> <li>➤ Bullock Cart Transport – A case study of Srikakulam District-Andhra Pradesh, International Seminar on “Rural Transportation organized by the Dept. of Commerce and Management Studies, Andhra University, 10<sup>th</sup> to 12<sup>th</sup> September, 1988.</li> </ul> <p><b>National:</b></p> <ul style="list-style-type: none"> <li>➤ Training Innovativeness &amp; Sharpening of Soft Skills: The New Trends at the 67<sup>th</sup> all India Commerce Conference of the Indian Commerce Association organized by KIIT University, Bhubaneswar</li> </ul>

	<p>in association with Department of Commerce, Uatkal University, Bhubaneswar from 27<sup>th</sup> to 29<sup>th</sup> December, 2014.</p> <ul style="list-style-type: none"> <li>➤ National Seminar on “Emerging Trends in Insurance Sector in India” Department of Commerce &amp; Business Administration, Acharya Nagrjuna University, Ongole Campus, held on 19<sup>th</sup> to 20<sup>th</sup> December 2014.</li> <li>➤ Inclusive Growth and Sustainability – Role of Commerce Education in India “Customer Satisfaction on Service quality &amp; CRM Practices in Selected Commercial Banks in SKLM District in the 66<sup>th</sup> All India Commerce Conference of the Indian Commerce Association held at Department of Commerce Bangalore University, Banagalore from 5<sup>th</sup> to 7<sup>th</sup> December, 2013.</li> <li>➤ Stress and its impact on Management Education, National Seminar at Dept. of Education, Dr.B.R. Ambedkar University, Srikakulam, 16<sup>th</sup> and 17<sup>th</sup> March 2012.</li> <li>➤ Green Water Management - A Reappraisal for Ecological Sustainability, National Seminar, Dept. of Rural Development, Dr.B.R. Ambedkar University, 25<sup>th</sup> &amp; 26<sup>th</sup> November 2011.</li> <li>➤ Women empowerment in India – A Management Perspective, National seminar organized by Dept. of Economics, Andhra University-Visakhapatnam, 31-08-2011.</li> <li>➤ National Seminar on “Women Empowerment through Self Help Groups in India” Department of Economics, Andhra University, Visakhapatnam held on 31<sup>st</sup> August, 2010,</li> <li>➤ Global Financial Crisis and its effects on India, UGC sponsored National seminar on Global Financial Crisis – Challenges &amp; Strategies, organized by Govt. Degree College (Men) Srikakulam and Dr.B.R.Ambedkar University Srikakulam, 25<sup>th</sup> &amp; 26<sup>th</sup> October-2010.</li> <li>➤ The strategic approach of LIC Housing Finance Ltd to Risk, National Seminar on Strategic approaches to risk management, Dept. of Commerce &amp; Management Studies, Andhra University-Visakhapatnam, 30-06-2009.</li> <li>➤ Risk and Diversification, National Seminar on Strategic approaches to risk management, Dept. of Commerce &amp; Management Studies, Andhra University-Visakhapatnam, 30-06-2009.</li> <li>➤ Foreign Direct Investments in Special Economic Zones, All Indian Commerce Conference, organized by Dhanwate National College, Nagapur, during 27-12-2008 to 29-12-2008.</li> <li>➤ Convergence &amp; Business Ethics – An Indian experience, National Seminar on Corporate Governance Practice in India, Dept. of Commerce &amp; Management Studies, Andhra University-Visakhapatnam, 1-8-2007- to 2-8-2007.</li> <li>➤ The Impact of Micro-finance on self help groups -The role of Banks, All India Commerce Conference, organized by Dept. of Commerce, Osmania University, Hyderabad, during 27-29 December 2007.</li> <li>➤ Convergence of accounting standards- The role of FASB and IASB National Seminar on “Convergence of accounting standards and corporate Disclosure, organized by Dept. of Commerce and Management Studies, Andhra University, Visakhapatnam during 19<sup>th</sup> December 2005.</li> <li>➤ Tribal Entrepreneurship and Structural changes – A case study of North Coastal Andhra Pradesh, National Seminar on Tribal</li> </ul>
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	<p>Development, organized by Department of Economics &amp; RD, Andhra University Campus – Etcherla, 5-12-2004.</p> <ul style="list-style-type: none"> <li>➤ Entrepreneurial success of Tribal's – A case study of North Coastal Andhra Pradesh, National Seminar on Tribal Development, organized by Departments of Economics &amp; RD, Andhra University Campus, Etcherla, 5-12-2004.</li> <li>➤ Problems &amp; Prospects of telecom sector in India National Seminar on “Telecom Sector Reforms” organized by institute of Public sector management, Dept. of Commerce and Management Studies, Andhra University-Visakhapatnam, 29-12-2002 to 30-11-2002.</li> <li>➤ WTO – its impact on pharmaceutical industries in Indian, National seminar on WTO and its implications to Indian Pharmaceutical Industry, jointly organized by Dept. of Commerce and Management Studies &amp; Dept. of Pharmaceutical Sciences, Andhra University-Visakhapatnam, 29-10-2000.</li> <li>➤ Government measures for the development of Handlooms industry in Srikakulam District, National Seminar on Development of Handloom industry- Problems &amp; Prospects, organized by Dept. of Commerce &amp; Management Studies, Andhra University Campus, Etcherla 1996.</li> </ul>
<b>Membership in professional bodies</b>	<ul style="list-style-type: none"> <li>➤ <b>Member</b>, Editorial Advisory Board, International Journal of Innovative Research and Practices.</li> <li>➤ <b>Member</b>, Advisory Board, National Seminar on “Emerging Trends in Insurance Sector in India”.</li> <li>➤ <b>Member</b>, Board Studies in Social Sciences, Jawaharlal Nehru Technological University (JNTU), Kakinada.</li> <li>➤ <b>Member</b>, Board Studies in Management Studies, Annamalai University, Annamalai, Tamilnadu.</li> <li>➤ <b>Member</b>, Board Studies in Management Studies, Berhampur University, Berhampur, Odisha.</li> <li>➤ <b>Member</b>, Editorial Board, International Journal of Financial Services Management (IJFSM) of Inderscience Publications.</li> <li>➤ <b>President</b>, Commerce Club, Department of Commerce and Management Studies.</li> <li>➤ <b>President</b>, Centre for Promoting Excellence in Management (CPEM), (Management Club) Dept. of Commerce and management Studies.</li> </ul>
<b>Life Member Ship</b>	<ul style="list-style-type: none"> <li>➤ <b>Member:</b> Life Member, Indian Commerce Association.</li> <li>➤ <b>Member:</b> Indian Accounting Association.</li> </ul>
<b>Extracurricular activities</b>	<ul style="list-style-type: none"> <li>➤ <b>Honorary president, Maruti Walkers Club, Srikakulam.</b></li> <li>➤ <b>Member: Rotary International</b></li> <li>➤ <b>Member: Lions International</b></li> </ul>