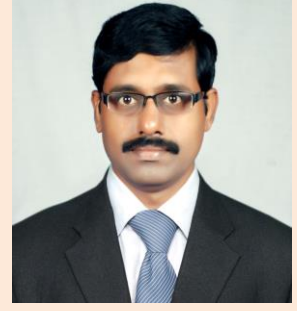


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Personal Profile:

Father's name : Shri N. Sreenivas
Nationality : Indian
Languages Known : Telugu, English & Hindi
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S/o N.Sreenivas (Rtd. Head Post Master)
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Andhra Pradesh

Academic Profile:

- **Ph.D.** from Dr.B.R.Ambedkar University, Srikakulam
- **UGC – NET** for Lectureship
- **AP – SET** for Lectureship
- **M.Phil.** from Madurai Kamaraj University
- **M.B.A.** from Andhra University
- **B.Sc.** from Andhra University

Experience Profile:

- **Gayatri College of Science & Management, Srikakulam.**
From April 2002 to September 2004
- **Andhra University Campus, Etcherla, Srikakulam.**
From September 2004 to September 2008
- **Dr. B.R. Ambedkar University, Srikakulam, Etcherla.**
From September 2008 to till date.

Technical Skills:

CRM	:	Siebel 7.7 - Tools, Call center, EAI, Enterprise Integration Manager (EIM), Work Flow and Assignment Manager.
DATABASES	:	Oracle 9i & MS Access 2000
GUI	:	Visual Basic 6.0
Languages	:	Basic, COBOL, C & C++
Operating systems	:	MS Dos, Windows platform
Packages	:	MS Office, SPSS

Project/Research Profile:

1. Project Title : “Computer Based Tutorials – CHEST RADIOLOGY”
(This gives the subject information to Medicos)
Front End Software : Visual Basic 6.0,
Back End Software : MS Access
Duration : 20/05/2001 to 30/06/2001
Team size : 1
Organization : SSPL, Ameerpet, Hyderabad.
2. Project Title : “Knowledge Based Systems in Banking Sector”
With reference to Srikakulam District.
Duration : Two years (2005-2007)
Sample Size : 11 Nationalized Banks
3. Project Title : “Performance Evaluation of Bancassurance” – A Study on
Select Banks in Srikakulam District of Andhra Pradesh
Sample Size : 26 Nationalized Banks and 800 bancassurance customers

Subjects Dealt:

- **Operations Research**
- **Quantitative Techniques for Management**
- **Statistical Analysis for Business Decisions**
- **Research Methodology**
- **Production & Operations Management**
- **Optimization Techniques**
- **Relational Database Management Systems**

Conferences & FDPs:

▪ National Conferences/Seminars	:	75
▪ International Conferences/Seminars	:	18
▪ Work Shops attended	:	11
▪ FDPs attended	:	6

Research Publications:

▪ Books	:	06
▪ e-Books	:	04
▪ Edited Books	:	36
▪ Journals	:	85

Other Academic Activities:

Participated and classes taken on **Personality Development** a training programme of Tribal as Social Animators organized by Rajiv Gandhi National Institute of Youth Development, Ministry of Youth Affairs & Sports, Govt. of India. (24th & 25th March 2009).

Conducted a work shop on **Personality Development** to the students of M.B.A. & M.Com. in the Dept. of Commerce & Management Studies, Dr. B.R.Ambedkar University, Srikakulam under the guidance of Prof. G. Tulasi Rao from 13th to 16th February 2007.

Chairman, Technical Session - II in the National Conference organized by Aditya Institute of Technology and Management, Tekkali, Andhra Pradesh. (29th – 31st March, 2015).

Rapporteur for the National Seminar on Financial Inclusion organized by Centre for Banking Studies and Research, Andhra University, Visakhapatnam in Collaboration with Indian Bank's Association (IBA), Hyderabad Chapter on 25-26 November 2008.

Key Note Speaker in the International Conference organized by Sri Venkateswara College of Engineering & Technology, Srikakulam, Andhra Pradesh. (17th February, 2018).

Resource Person in the Work Shop on Operations Research Case Studies organised by Department of Commerce and Management Studies, Gayatri College For PG Courses, Srikakulam (28th September 2016)

Organizing Secretary for the Prabhandha 2012 – A two day National Management Meet conducted at Dept. of Commerce and Management Studies, Dr.B.R.Ambedkar University, Srikakulam on 28th & 29th February 2012.

Co-convenor for the Prabhandha 2016 – A two day National Management Meet conducted at Dept. of Commerce and Management Studies, Dr.B.R.Ambedkar University, Srikakulam on 4th & 5th March 2016.

Guest Faculty Member for MBA (D.M.) and MBA (Executive), School of Distance Education, Andhra University in the areas of Quantitative Techniques for Management, Operations Research and Production & Operations Management.

Guest Faculty Member for the Department of Management Studies, Sri Gayatri College of Science and Management, Munsabpet, Srikakulam.

Guest Faculty Member for the Department of Management Studies, Sri Sivani College of Engineering & Technology, Chilakapalem, Srikakulam.

Guest Faculty Member for the Department of Pharmaceutical Sciences, Sri Venkateswara College of Pharmacy, Etcherla, Srikakulam.

Guest Faculty Member for the Student Orientation Programme on Operations Management at Aditya Global Business School, Kakinada.

Membership:

- **Life Member**, The Indian Commerce Association (**ICA**), New Delhi. With Regd. No. **AP303**.
- **Life Member**, Indian Society of Mathematics and Mathematical Sciences (**ISMAMS**) With Regd. No. **LM/325**.
- **Life Member**, International Association of Academicians and Researchers (**INAAR**) With Regd. No. **NAAR / 0329**.
- **Member**, University level **Anti Ragging Committee** under the chairmanship of Hon'ble Vice Chancellor, Dr.B.R.Ambedkar University, Srikakulam.
- **Member In-charge**, **CPEM** (Center for Promoting Excellence in Management) activities for **MBA** students, Dr.B.R.Ambedkar University, Srikakulam.
- **Member**, **P.G. Board of Studies**, Dept. of Commerce and Management Studies, Dr.B.R.Ambedkar University, Srikakulam.
- **Member**, **Center for Innovation & Incubation**, Dr.B.R.Ambedkar University, Srikakulam.
- **Member**, Forum for Intellectual Academicians and Researchers, Srikakulam, Andhra Pradesh, India.

- [Editor](#), International Journal of Innovative Research and Practices, Srikakulam, Andhra Pradesh, India.
- [Member, Editorial Board](#), Economic and Social Research Institute ESRI Journal
- [Member, Editorial Board](#), Journal of Business Management & Social Sciences Research
- [Member, Editorial Board](#), International Journal of Current Research and Modern Education
- [Member, Editorial Board](#), International Journal of Research in Social Sciences & Humanities
- [Member, Editorial Board](#), International Journal of Professional Studies
- [Member, Editorial Board](#), International Journal of Scientific Research and Modern Education
- [Member, Editorial Board](#), International Journal of Transformations in Business Management
- [Member, Editorial Board](#), International Journal of Human Resource & Industrial Research